# Avery Dennison V-5720 Series Conspicuity Tape

Choose Avery Dennison for superior reflectivity, ease of application, and durable performance. Patented prismatic designs, a solid metalized structure, and best-in-class adhesive formulas make V-5720 easy to apply and more durable, increasing the visibility of your vehicle for years to come.

#### **Recommended Uses:**

- Trucks
- ▶ Trailers
- Commercial & Utility Vehicles
- Recycling & Waste Trucks
- Recreational Vehicles
- Equipment





Avery Dennison Reflective Solutions Product Overview

## The Details Matter

Avery Dennison V-5720 Series Conspicuity Tape is designed for night-time vehicle recognition and increased road safety. That starts with the application and requires durability. That's why V-5720 uses a solid metalized construction that is bright at night, easy to apply, impact resistant, and requires no edge sealing. V-5720 also comes with our best-in-class repositionable adhesive that allows application at temperatures as low as 32°F.

# **Product Information**

#### **Durable Construction**

**Impact-Resistant:** With its metalized solid construction, V-5720 tape is built to withstand impacts and abrasions, ensuring lasting durability. Air cells construction can easily collapse when impacted and lose reflectivity.

**No Edge Sealing Needed:** A solid metalized construction also requires no edge sealing. Other tapes can fill with water and dirt when not sealed properly during application.

# Low-Temperature Adhesive

**Cold Weather Application:** Unlike many competitor products, V-5720 tape can be applied in temperatures as low as 32°F (0°C).

**Repositionable Adhesive:** The best-in-class adhesive allows for initial repositioning, facilitating an easier and more accurate application while providing a long-lasting bond once set.

## **Exceptional Visibility**

**Be Seen:** V-5720 offers outstanding visibility at dawn, dusk, and night, ensuring that your vehicles are seen clearly in low-light conditions.

**Protected Approval Marks:** The approval marks are abrasion-resistant, ensuring that the tape remains compliant with DOT-C2 regulations throughout its lifespan.

# **Elevate Your Brand**

**Add Your Logo:** With our logo conspicuity tape, you'll boost brand awareness through your company fleet vehicles, all while complying with regulatory requirements.

Product	Durability	Certification Mark	Colors				Specifications*
V-5720	10 years	DOT-C2	Red & White (6"x6")	Red & White (11"x7")	Red (Solid)	White (Solid)	FMVSS 108
	5 years	DOT-C2	Red & White (6"x6")	Red & White (11"x7")	Red (Solid)	White (Solid)	

 $<sup>\</sup>hbox{\rm * For a complete listing of approved products, please contact your Avery Dennison representative}. \\$ 



With Avery Dennison V-5720 conspicuity tape, your fleet will shine. For more information or to request a sample, visit **reflectives.averydennison.com**