

Temporary Traffic Control: Rigid Fluorescent Sign Sheeting

Avery Dennison Fluorescent Work Zone Sign Sheeting is engineered to capture drivers' attention day or night. It features vibrant industry-leading fluorescent colors, exceptional durability, and reflectivity levels from ASTM D4956 Type IV to Type XI.





Fluorescent technology goes beyond traditional colors by utilizing UV rays to amplify brightness, particularly in low-light conditions like dawn or dusk, when standard colors often fade into the background. This enhanced visibility turns static signs into dynamic, attention-grabbing tools, improving safety and effectiveness in any work zone.

Key Benefits and Features

- Best in Class Fluorescents
- Digitally Printable Options
- Plastic Adhesive Options

Experience the Difference

Using colors that differ from standard regulatory signs ensures drivers are more likely to notice and respond to the warnings. Incorporating fluorescent colors further increases the likelihood of capturing attention and preventing accidents.

Product	ASTM D4956 Type	Colors	Digitally Printable	Screen Printable	Plastic Adhesive Options
W-6000	IV	FY	No	Yes	No
W-6000D	IV	FYG, FLO	Yes	Yes	Yes
W-7000	VIII	FYG, FLO	Yes	Yes	Yes
W-11000	XI	FYG, FLO	Yes	Yes	Yes

Temporary application with long-term peace of mind—that’s what you get with Avery Dennison temporary traffic control products. The reflective sheeting you choose matters. See the whole portfolio online at:

reflectives.averydennison.com/temporary-traffic



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