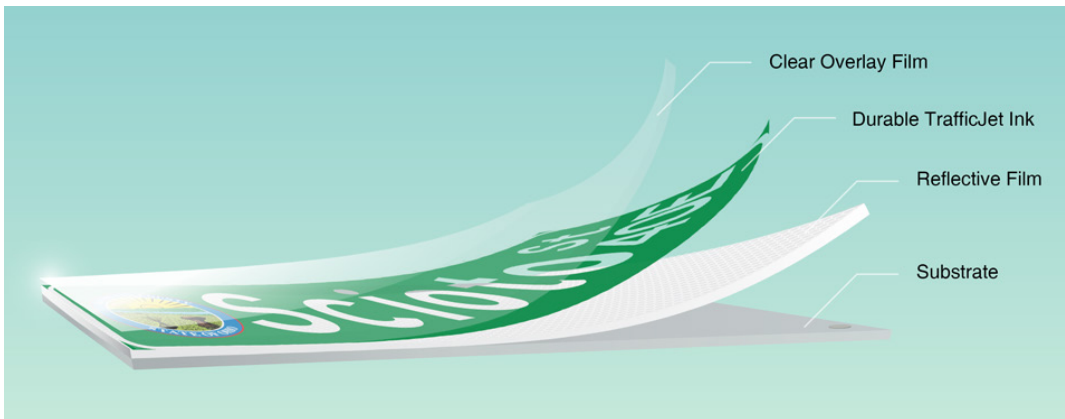




TrafficJet™ With CMSpot6™

Traffic Sign Graffiti Protection

Sign vandalism affects every village, city, county, province, and state in North America. The Center for Transportation Research and Education, Iowa State University, estimates that the annual national cost of all sign vandalism may be as high as \$274 million—not including additional costs associated with crashes and delays caused by missing or vandalized signs.¹ Graffiti—tagging or covering with stickers—is one form of vandalism that can be addressed during fabrication for only pennies per square foot.



Protective Overlay Makes it Easier

Graffiti protection on TrafficJet™ printed signs is easily achieved by using OL-1000 Anti-Graffiti film in place of the standard OL-2000 Protective Clear. That's right, a simple substitution—no additional film and application step that may be required by other print systems. And it's very affordable—often less than the cost of a cup of coffee to protect an entire sign.



Wasted Tax Dollars

The City of Honolulu reported replacing about 300 signs every month because they have been covered with graffiti that cannot be removed. The city said the average replacement cost is \$360 and that it spends roughly \$100,000 per month replacing graffiti damaged signs.²

²Baehr, B. (2010, August 3) City to protect street signs from graffiti. KHNL Honolulu. <http://goo.gl/RJPpaG>



Reflective
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Engineered Durability

OL-1000 Anti-Graffiti film is engineered using a special uniaxial extruded fluoropolymer film that resists adhesion by many paints, markers, and sticker adhesives commonly used to deface traffic signs. Optically clear, our anti-graffiti film includes a field proven UV stabilizer that protects the life of the image. A pressure-sensitive adhesive allows for easy application with a table-top applicator or our TrafficJet™ roll to roll laminator.

Easily Cleaned

Wipe the surface with a simple detergent or other products formulated for removing graffiti. Rinse any residue with water and dry with a non-abrasive cloth or paper towel if desired.



Extended Durability

OL-1000 Anti-Graffiti film is compatible with all of our reflective sheeting series, and is warranted to extend or last the same number of years as the Avery Dennison sheeting to which it is applied.

| OL-1000 Table Top Lamination (Clear Premasked) | | OL-1000 Roll to Roll Lamination | |
|---|-------------|------------------------------------|-------------|
| Size | Part Number | Size | Part Number |
| 48" x 50Y | 01000PMA1 | 48" x 50Y | 0100000A1 |

Lower Your Costs by Extending Sign Life— Safeguard All of Your Traffic Signs

For more information on Avery Dennison OL-1000 Anti-Graffiti film, visit us at

reflectives.averydennison.com, or call your local sales representative at **1.877.214.0909**.

*Sign Vandalism—An Estimate of the National Cost, D. Smith, Center for Transportation Research and Education, Iowa State University, 2901 South Loop Drive, Suite 3100, Ames, Iowa 50010-8632. T. Simodynes, Office of Transportation Safety, Iowa Department of Transportation, 800 Lincoln Way, Ames, Iowa 50010.



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S-92298