



Fluorescent Series

Pedestrian Safety



Keep Kids Safe Back to School

Avery Dennison Fluorescent Series

Improve Safety for Children

Every day in the European Union more than 30 children are seriously injured and two children are killed in road traffic collisions. In a recent study from the European Transport Safety Council (ETSC), they reported that in the last ten years more than 8,100 children were killed in road traffic collisions in the EU, with nearly half of these accidents occurring while the child was walking or cycling.

To improve road safety for children, highly-visible pedestrian crossing signs are installed near schools and crosswalks to alert motorists to expect children. Select Avery Dennison® Fluorescent Film Series sheeting for playground warning, pedestrian warning, bicycle warning, and school crossing zone signs.



Provide Children a Safe Journey Back to School

Avery Dennison Fluorescent Film Series sheeting is designed to be highly visible under all daylight conditions and provide high-visibility dawn and dusk when children are on their way to and from school. With the Fluorescent Films from Avery Dennison you can expect the highest performance in all weather conditions and a **warranty up to 12 years**.

Avery Dennison Fluorescent sheeting is designed to greatly improve conspicuity. They will provide higher night-time and daytime brightness than ordinary (non-fluorescent) coloured sheeting.

Proven Durability

- Maintain vibrant fluorescent colours
- High visibility at all times
- High durability in harsh conditions



Reflective Solutions

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Products	Available widths (mm)	Durability	Applications	Specifications*	Digitally Printable
T11511 Fluorescent Yellow	920 1220	12 years	Metal	ASTM D-4956 Type XI Class 3	Yes
T11513 Fluorescent Yellow-Green	920 1220	12 years	Metal	ASTM D-4956 Type XI Class 3	Yes
T7511 MVP Fluorescent Yellow	920 1220	10 years	Metal	ASTM D-4956 Type VIII Class 3	Yes
T7513 MVP Fluorescent Yellow-Green	920 1220	10 years	Metal	ASTM D-4956 Type VIII Class 3	Yes
T7513 B Fluorescent Yellow-Green	920 1220	10 years	Metal	ASTM D-4956 Type VIII Class 3	Yes
T7513-17 MVP Fluorescent Yellow-Green	1220	10 years	Metal	ASTM D-4956 Type VIII Class 3	Yes
W11514 Fluorescent Orange	1220	3 years	Metal & Wood	Class 3	Yes
W7514 Fluorescent Orange	920 1020 1220	3 years	Metal & Wood	Class 3	Yes
W7113 MVP Fluorescent Yellow	1220	3 years	Plastic	Class 3	Yes
W7114 MVP Fluorescent Orange	1220	3 years	Plastic	Class 3	Yes
W6513 Fluorescent Yellow-Green	1220	3 years	Metal & Wood	Class 2	No
W6511 Fluorescent Yellow	920 1220	3 years	Metal & Wood	Class 2	No



*Please contact our sales managers for more detailed information on specifications, or view our declarations of performance on our website.

Visit reflectives.averydennison.com for more information.



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Solutions

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