



# FREQUENTLY ASKED QUESTIONS

regarding the Avery Dennison CDTC Program

## What is the intent of this program?

The CDTC program is intended to provide purchasing agencies quality assurance when purchasing digitally printed traffic signs. Since most public agencies operate in a low-bid environment, CDTC is an effective tool in ensuring that proper quality standards are in place by the sign fabricator to produce specification-compliant and warranted signage. Sign fabricators can also use the CDTC program to distinguish their business as one that produces signs with the help of trained operators using the latest technologies.

## What geographic regions are this program available in?

The CDTC program is available to fabricators in the US and Canada.

## How does a business become certified?

Beginning January 24, 2017, Certification is included with the purchase of a TrafficJet™ Print System to private sign fabricators. Certification will be maintained for as long as the printer is under warranty coverage, or for a period of one year, whichever is longer. CDTC partners may choose to renew their certification once it expires.



### How do I renew my certification?

At the end of the initial one-year warranty included with your TrafficJet Print System, you may purchase an extended warranty plan, which includes the cost of annually testing new audit samples. Without an extended warranty plan, you may purchase a certification audit for \$750 (USD) by contacting your local Avery Dennison representative, or visiting [reflectives.averydennison.com/CDTC](https://reflectives.averydennison.com/CDTC).

Certification is renewed for one year for fabricators that demonstrate the following:

- Own and properly maintain an Avery Dennison TrafficJet Print System
- Provide proper training to equipment operators
- Submit digitally printed audit samples passing retroreflectivity, color, and overall appearance, tested by Avery Dennison
- Use Avery Dennison recommended component

### How long does a CDTC membership last?

Following an installation of a TrafficJet Print System, training of operators, and audit of facilities, test samples are sent to Avery Dennison for testing. CDTC membership lasts for a period of one year from the date audit samples are tested. If an extended warranty is in effect, new samples will be requested before the expiration date of the initial certification. Otherwise, the sign fabricator may choose to purchase a renewal.

### Do public agencies need to be certified?

The CDTC program is intended to provide purchasing agencies confidence that their supplier is capable of producing compliant and durable digitally printed traffic signs. Though public agencies that purchase a TrafficJet Print System receive the same training and audit, CDTC membership is exclusive to private sign fabricators that supply public agencies with durable traffic signs.

### How can public agencies identify CDTC members?

CDTC members can provide a valid Certification of Conformance with every order. Agencies may also contact Avery Dennison directly for confirmation of status.



### Is this a proprietary program?

Nothing contained in the Avery Dennison CDTC program is patented. Public agencies that require certified converters have the option of selecting from a variety of certified converters, including those certified by other reflective sheeting manufacturers.

### Why is the CDTC program important to discuss?

Improperly fabricated signs may jeopardize safety. Improperly fabricated digitally printed signs that fail prematurely may also cause apprehension towards new vendors and technologies, hindering innovation in our industry. Safety is deserving of high-quality signage as well as innovation.

### How can public agencies ensure they are buying specification-compliant signage?

Public agencies may incorporate the following language into their specifications:

***“Signs shall be produced by a CDTC, or equal, converter certified by the reflective sheeting manufacturer. A valid certification of conformance showing the converter has been audited by the sheeting manufacturer and is capable of producing digitally printed compliant traffic signs shall be made available upon request.”***