

First TrafficJet Pro Installed in Mexico: Totalmente Reflejante Grows with TrafficJet Pro

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Located in Lerma, Mexico, Totalmente Reflejante is an experienced distributor of road sign materials for local converters. Since 2015 they have expanded their capabilities to offer digitally printed traffic signs with one of the first TrafficJet printers. After several years of success with three TrafficJet printers, they were ready to make an upgrade to the new TrafficJet Pro.



When it comes to traffic sign production, speed and productivity are key. For Totalmente's owners, Marcela Alvarez and Carlos Germenos, what stood out the most about the TrafficJet Pro was the speed and quality. Reducing production time allows Totalmente to secure new business because they're getting orders out the door faster than ever before. One of their popular offerings is digitally printed rolls that they sell to fabricators to complete the fabrication of the signs. With the TrafficJet Pro, they're able to complete one of these orders in just two hours. Totalmente serves their customers quickly and stays competitive in their market.

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The TrafficJet Pro is a user-friendly machine, especially for those who have experience with the TrafficJet Print System. "I can print 2 rolls of 48"x50yds in 2 hours, and get the reflective film totally dry and ready to laminate. It's amazing!" said Daniel Sandoval, Printer Operator.



With TrafficJet Pro there is no extra dwell time, so Totalmente can quickly move from the printer to the laminator, and then out the door. Cutberto Baez, TrafficJet Technical Service Manager, is also very happy with the investment: “The Pro is versatile, agile, efficient, clean and easy to use. The investment is worth it”.

Going digital with the TrafficJet Print System has been a good business move for Totalmente. Their operation is more efficient and their business has grown since adding their first TrafficJet printer.

Visit www.totalmentereflejante.com to learn more about Totalmente Reflejante.

To learn more about the benefits of TrafficJet Pro, visit avydn.co/pro. The Avery Dennison team of digital print experts can answer your questions about traffic sign printing, reflective sheeting, and more.