Global Vehicle Safety Showcase

3rd Edition

Reflective Solutions

South Central Ambulance Service Community First Responders — England
VisiFlex™ V-8000 reflective prismatic film is a durable and effective safety solution when high visibility is desired. Avery Dennison prismatic vehicle film is built with solid construction instead of air-celled construction making V-8000 more durable, long-lasting, and easy to apply.

Choose V-8000 for the highest possible emergency vehicle reflectivity. The all-in-one prismatic solution for design flexibility and long-term durability.
V-4000 Beaded Reflective Film

Avery Dennison V-4000 beaded reflective film is a conformable film designed for exceptional adherence to medium curves and rivets. V-4000 comes in two configurations: permanent adhesive with StaFlat™ liner, and long term removable adhesive with Easy Apply™ RS technology.

Choose V-4000 for an outstanding beaded reflective film for long-term commercial and emergency fleet applications.
Easy Application on Your Fleet

Avery Dennison® VisiFlex™ V-8000 Series is a single layer solid metallised highly reflective film with a pressure sensitive adhesive. It is constructed from a highly flexible and not brittle cast PVC face film which allows for greater conformability on vehicle contours and simple curves. It does not require edge sealing which will prevent dirt and chipped edges along with offering a longer lasting structure.

This is a time saving advantage for converters and installers. It is also non-orientation sensitive which allows nesting software to rotate in any direction and increases yields.

Avery Dennison® VisiFlex™ V-8000 Series can be converted via methods such as digital printing, screen printing, vehicle templating, drum/vinyl and flatbed plotters.
South Central Ambulance Service
Community First Responders • ENGLAND

“The hard-wearing and low maintenance properties of V-8000 is what appealed to the Charity and we liked the striking checked reflective pattern for protecting our amazing volunteers day and night for years to come.”

Gregory Edwards, Vehicle Commissioning Unit Manager,
South Central Fleet Services

MATERIAL
VisiFlex V-8000

FLEET SIZE
40

CONVERTING METHODS
Flat bed plotters

CONVERTER & INSTALLER
PVL & Lakeside Group Ltd.
Cactus Wraps • UNITED STATES

V-4000 shines bright with any custom design and is sure to draw attention and visibility to your vehicle.
Associação Portuguesa de Busca e Salvamento • PORTUGAL

Fighting fire requires the best, so that’s why APBS in Portugal is using VisiFlex V-8000 and V-4000 for their reflective vehicle graphics.

MATERIAL
VisiFlex V-8000, V-4000

CONVERTING METHODS
Sign-cutting, digital printing

CONVERTER & INSTALLER
Carlos Sousa
Bombeiros Leixões • PORTUGAL

Chevrons and markings shine brighter with VisiFlex V-8000 on this fire truck.

MATERIAL
VisiFlex V-8000

CONVERTING METHODS
Sign-cutting

CONVERTER & INSTALLER
Carlos Sousa
Chongqing Traffic Police • CHINA

Vehicles big and small benefit from high visibility with VisiFlex V-8000.

MATERIAL
VisiFlex V-8000

CONVERTING METHODS
Film on film

CONVERTER & INSTALLER
Guangzhou Lancai Industrial Co., Ltd.
Irish Fire Service, HSE Ireland • IRELAND

The Irish Fire Service and HSE Ireland rely on VisiFlex V-8000 to provide striking visibility when it counts.

MATERIAL
VisiFlex V-8000

FLEET SIZE
200+

CONVERTING METHODS
Flat bed cutter

CONVERTER & INSTALLER
DeSigns UK, Laurell Signs Ireland
Sharpline • SOUTH AFRICA

Hit the track with V-4000 and shine brighter than the competition.

MATERIAL
V-4000

CONVERTING METHODS
Digital printing

CONVERTER & INSTALLER
Sharpline
National Gendarmerie • FRANCE

The National Gendarmerie of France relies on VisiFlex V-8000 to help keep its fleets visible and its people safe.

MATERIAL
VisiFlex V-8000

FLEET SIZE
3000+

CONVERTING METHODS
Screen print

CONVERTER & INSTALLER
SARR
Icelandic Police • ICELAND

“All parties involved are really happy with the result and the applications of VisiFlex.”
Árni Geir Ómarsson, ENSO

MATERIAL
VisiFlex V-8000

FLEET SIZE
120

CONVERTING METHODS
Cut on Summa plotter

CONVERTER & INSTALLER
Brandenburg and LogoFlex
Japanese Red Cross Society • JAPAN

VisiFlex is available in a variety of colors to meet your emergency vehicle needs.

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
EXING
“We are very pleased with the Avery Dennison VisiFlex V8000 material. It looks amazing because it is bright and bold, and without the need for messy edge sealing, the vehicles look especially clean. It looks absolutely great on this new fleet.”

Miguel Lozano, Primalite
SG Auto Tint • UNITED KINGDOM

Give your incident response vehicles increased night-time conspicuity. V-4000 provides superb conformability to moderate curves.

MATERIAL
V-4000

CONVERTER & INSTALLER
SG Auto Tint
Reflective vehicle films provide added visibility and safety for vehicles that must make stops in the middle of the road, sometimes even in the wrong direction, when performing roadside assistance.
Deutsche Rote Kreuz • GERMANY

The combination of fluorescent yellow-green and red provide added conspicuity to this ambulance.

MATERIAL
VisiFlex V-8000, V-4000

CONVERTER & INSTALLER
Deutsche Rote Kreuz
Welsh Ambulance • UNITED KINGDOM

“The Avery Dennison® VisiFlex™ V-8000 supplied by Lakeside Group not only looks great day and night but it’s robust, flexible and requires less maintenance.”
David Holmes, Rheolwr Fflyd Genedlaethol / National Fleet Manager

MATERIAL
VisiFlex V-8000

FLEET SIZE
700

CONVERTER & INSTALLER
Lakeside Group Ltd. and multiple converters/installers
Carlos Sousa • PORTUGAL

Improved safety, with better visibility of moving or stationary vehicles.

MATERIAL
VisiFlex V-8000, V-4000

CONVERTER & INSTALLER
Carlos Sousa
Tata Motors Ltd. is the world’s 5th largest global automaker and the leading automobile manufacturer in India.

Tata Motors Ltd. for Ambulances • INDIA

MATERIAL
VisiFlex V-8000

FLEET SIZE
2000+

CONVERTER & INSTALLER
Renuka Auto Industries Pvt. Ltd.
South Amboy Fire Department  • UNITED STATES

“Great visual impact both night and day.”
Jay Kennedy, VP

“Printed flawlessly on standard Avery Dennison cast vinyl profile.”
George Kern, Lead Designer

MATERIAL
VisiFlex V-8000

CONVERTING METHODS
Printed on HP Latex L26500, cut with Summa plotter

CONVERTER & INSTALLER
Printed Pixel & MEK Installations
Brighton Police • UNITED STATES

Protect your fleet vehicles by providing improved conspicuity.

MATERIAL
VisiFlex V-8000

FLEET SIZE
60

CONVERTER & INSTALLER
The Artworks Unlimited LLC
Northglenn Police • UNITED STATES

Reflective films provide bright and vivid nighttime conspicuity to emergency vehicles.

MATERIAL
VisiFlex V-8000, DOL6460

FLEET SIZE
60

CONVERTING METHODS
Printed on Mimaki JV33, cut on Mimaki CG-FX

CONVERTER & INSTALLER
The Artworks Unlimited LLC
Williamson Franklin EMS • UNITED STATES

The Battenburg markings were originally introduced in the UK but today can be found on fleet vehicles around the world meeting local specifications.

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
The Artworks Unlimited LLC
Broomfield Police • UNITED STATES

Striking day and night visibility.

MATERIAL
VisiFlex V-8000, DOL6460

FLEET SIZE
60

CONVERTING METHODS
Printed on Mimaki JV33, cut on Mimaki CG-FX

CONVERTER & INSTALLER
The Artworks Unlimited LLC
Arvada Police • UNITED STATES

VisiFlex V-8000 white is digitally printable on a variety of platforms so your safety film provides visibility while also promoting your fleet’s logo.

MATERIAL
VisiFlex V-8000, DOL6460

FLEET SIZE
60

CONVERTING METHODS
Printed on Mimaki JV33, cut on Mimaki CG-FX

CONVERTER & INSTALLER
The Artworks Unlimited LLC
The Artworks Unlimited LLC • UNITED STATES

Provide added visibility to every angle of your police vehicle.

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
The Artworks Unlimited LLC
Massachusetts State Police • UNITED STATES

Avery Dennison reflective and wrap vinyl used on the Massachusetts State Police cruisers, for their latest Pink Patch Project, in hopes of bringing awareness to find a cure for breast cancer.

MATERIAL
VisiFlex V-8000, SW 900 Bubblegum Pink,
MPI1105, DOL1360
Convert Consult • ESTONIA

“I could not believe how smooth the surface of the film was, and how easy this made applying it to the sides of the vehicles.”
Ahto Pīpuu, Convert Consult

“We are very pleased with the Avery Dennison VisiFlex V-8000 material.”
Kalmer Tikerpe, Police Major

MATERIAL
VisiFlex V-8000

FLEET SIZE
200

CONVERTER & INSTALLER
Convert Consult
SARR and SPAC • FRANCE

“I absolutely love VisiFlex, it’s an outstanding product. It’s very conformable and easy to apply.”
Dominique Ancelin, SPAC

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
SARR and SPAC
Beta Grafica • ARGENTINA

“It has a great visual impact compared to the standard products of commercial beaded used before.”
Fernando Magnaro, Beta Grafica

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
Beta Grafica
Beta Grafica • ARGENTINA

Add extreme accents and flair to your fleet vehicles with VisiFlex V-8000.

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
Beta Grafica
**Jason Signmakers • AUSTRALIA**

Digitally print your fleet graphics with TrafficJet. Add chevron pattern to alert motorists day and night.

**MATERIAL**
VisiFlex V-8000, V-4000

**CONVERTING METHODS**
Printed on TrafficJet™, laminated, plotter cut

**CONVERTER & INSTALLER**
Jason Signmakers
UK Police Force • UNITED KINGDOM

“V-8000 has been great in addressing a number of traditional issues we have experienced with livery defects and degradation found with the historical air gap materials. Having cars that look like new after 120,000 miles... helps to keep our officers safe.”

Police Fleet Manager
Arunachal Pradesh Police • INDIA

Arunachal Pradesh Police selected VisiFlex V-8000 to improve vehicle visibility day and night.

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
TPR Enterprise
MHQ Emergency Vehicle Upfitters • UNITED STATES

“We use the V-8000 for much more than just the typical identification graphics that are applied to our customers’ police vehicles... like rear bumpers, rear door/hatch as well as the door jams.”
Greg Gorman, Print Shop Manager, MHQ

MATERIAL
VisiFlex V-8000

CONVERTER & INSTALLER
MHQ
Brilliantly bright, day and night.
High-visibility prismatic and glass beaded reflective film materials are designed to meet the demands of trucks, trailers, service vehicles, rail cars, slow-moving vehicles, buses and emergency fleet vehicles.

Equip your fleet today.
Visit the Avery Dennison website to request a sample of reflective material and speak to a vehicle graphics expert about VisiFlex V-8000 reflective prismatic film and V-4000 beaded reflective film.
reflectives.averydennison.com/graphics-sample
Reflective Solutions
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Niles, IL 60714, United States
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reflectives.averydennison.com

Find your local representative at
reflectives.averydennison.com/locations