Product Catalog

AVERY DENNISON

Reflective Solutions

North America

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Products that Protect

Keeping you safe — that's the mantra we take to heart when designing our reflective safety products. There is no room for compromise or cutting corners with safety. That's why we create industry-leading products that protect and keep everyone safer on roadways.

reflectives.averydennison.com

AVERY DENNISON

Permanent Traffic

ASTM TYPE XI

OmniCube™
T–11000 Series
Full Cube Prismatic

● T-11500	White
● T-11501	Yellow
T-11505	Blue
T-11507	Green
T-11508	Red
T-11509	Brown
● T-11511	Fluorescent Yellow
● T-11513	Fluorescent Yellow–Green

ASTM TYPE VIII

MVP
T–7000 Series

● T-7500	White
● T-7501	Yellow
T-7505	Blue
T-7507	Green
T-7508	Red
T-7509	Brown
● T-7511	Fluorescent Yellow
● T-7513	Fluorescent Yellow–Green

ASTM TYPE IV

HIP
T–6000 Series

● T-6500	White
● T-6501	Yellow
T-6505	Blue
T-6507	Green
T-6508	Red
T-6509	Brown

ASTM TYPE I

PEG
T–2000 Series
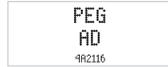
T-2500	White
T-2500-D	White
T-2501	Yellow
T-2505	Blue
T-2507	Green
T-2508	Red

ASTM TYPE I

Glass Beaded
T–1000 Series

● T-1500-B	White
T-1501-A	Yellow
● T-1501-D	Yellow
T-1505-A	Blue
T-1507-A	Green
T-1508-A	Red
T-1509-A	Brown

N/A

Commercial Grade
M–0500 Series

M-0500-A	White
● M-0500-D	White
M-0501-A	Yellow
M-0505-A	Blue
M-0507-A	Green
M-0508-A	Red

Permanent Traffic Sign Sheeting

Avery Dennison makes highways and streets easier to navigate with highly visible retroreflective traffic sign sheeting for all specification types. Retroreflective sheeting is ideal for optimizing reflectivity, legibility, and visibility. Our wide selection ensures safety advantages and the right product for any job.

● **Printable with TrafficJet™**

AVERY DENNISON

Permanent Traffic

OVERLAY

OL-1000 Premium
Anti-Graffiti
Overlay

OL-1200 Premium
Anti-Dew
Overlay

OL-2000
Transparent
Overlay Series

OL-1000
Clear

OL-1200
Clear

OL-2000
Clear

OL-2007
Green

OL-2001
Yellow

OL-2008
Red

OL-2003
Opaque
Black

OL-2009
Brown

OL-2004
Orange

OL-2023
Purple

OL-2005
Blue

Premium Protective Overlay

Enhance your traffic signs and add durability with a clear protective overlay. Avery Dennison premium protective overlays come with either graffiti cleanable capabilities or anti-dew properties.

Transparent Color Overlay

OL-2000 Series films are designed for computer cutting and application on Avery Dennison reflective sheeting surfaces. They are coated with a transparent pressure-sensitive adhesive and come in a variety of standard traffic colors.

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DENNISON

Temporary Traffic Control

FLUORESCENT COLORS

STANDARD ORANGE

OmniCube™ Full Cube Prismatic	**MVP**	**High Intensity Prismatic**	**High Intensity Prismatic**	**Prismatic Engineer Grade**	**Beaded Engineer Grade**

OmniCube™ Full Cube Prismatic
- W–11514 Fluorescent Orange Type XI

MVP
- W–7513 Fluorescent Yellow–Green Type VIII
- W–7514 Fluorescent Orange Type VIII

High Intensity Prismatic
- W–6514 Fluorescent Orange Type IV
- W–6513 Fluorescent Yellow–Green Type IV
- W–6511 Fluorescent Yellow Type IV

High Intensity Prismatic
- W–6504 Orange Type IV

Prismatic Engineer Grade
- W–2504 Orange Type I

Beaded Engineer Grade
- W–1504 Orange Type I

Temporary Traffic Control Sheeting

Roadway construction work zones create safety challenges for motorists and workers. The complications of changing work conditions that affect traffic flow demand effective traffic control to safely alert motorists day and night, and under all weather conditions.

● **Printable with TrafficJet™**

AVERY DENNISON

Temporary Traffic Control

REBOUNDABLE

WR-7100 Series

REB 4A1709

WR-7100
White
Type IV

WR-7114
Fluorescent
Orange
Type IV

WR-7100M Series

NO WATERMARK
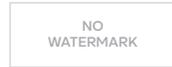
WR-7100M
White
Type IV

WR-7101M
Yellow
Type IV

WR-7108M
Red
Type IV

WR-6100 Series

NO WATERMARK

WR-6100
White
Type III

WR-6101
Yellow
Type III

WR-6104
Orange
Type III

BARRICADE

OmniCube™ Full Cube Prismatic

4A1709

W-11142
4" Left Stripe
Type XI

W-11143
4" Right Stripe
Type XI

W-11144
6" Left Stripe
Type XI

W-11145
6" Right Stripe
Type XI

High Intensity Prismatic

HIP 4A1709

W-6142
4" Left Stripe
Type IV

W-6143
4" Right Stripe
Type IV

W-6144
6" Left Stripe
Type IV

W-6145
6" Right Stripe
Type IV

W-6148 (Red)
6" Left Stripe
Type IV

W-6149 (Red)
6" Right Stripe
Type IV

W-6150
6" Blocks
Type IV

Beaded Engineer Grade

NO WATERMARK
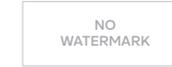
W-1142
4" Left Stripe
Type I

W-1143
4" Right Stripe
Type I

W-1144
6" Left Stripe
Type I

W-1145
6" Right Stripe
Type I

ROLL UP

WU-7000 Series

NO WATERMARK
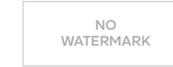
WU-7000
White
Type VI

WU-7014
Fluorescent
Orange
Type VI

WU-7019
Fluorescent
Pink
Type VI

AVERY DENNISON

Vehicle Safety

CONSPICUITY TAPE

V–5720 Series 5 Year	V–5720 Series 10 Year	V–9700 Series Slow Moving Vehicle	V–9700RR Series Railcar Delineation	S–9700 Series Delineators	V–3000 Series Delineators
DOT-C2	DOT-C2	NO WATERMARK	FRA-224	SAE A DOT	NO WATERMARK

| V–5720 5 Year	V–5720 10 Year	V–9700	V–9700RR	S–9700	V–3000
White	White	V–9701 Yellow	V–9700RR White	S–9775 Red	V–3008R Red
Red	Red	V–9722 Red	V–9701RR Yellow	S–9776 Yellow-Amber	V–3076R Amber
6" Red / 6" White	6" Red / 6" White				
11" Red / 7" White	11" Red / 7" White				
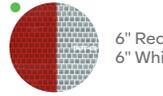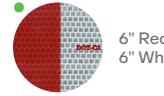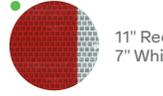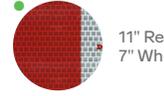
Conspicuity Tape and Markings

Improve nighttime vehicle recognition with high-visibility prismatic products designed to meet these demands for trucks, trailers, service vehicles, rail cars, buses, and emergency vehicles. Avery Dennison reflective tape is built with a single-layer solid construction, making it more durable and long-lasting. With a solid, metalized design, this tape ensures integrity for the long haul.

Custom Logo CT

Logo conspicuity tape from Avery Dennison offers the same great safety advantages as traditional conspicuity tape, with the additional benefit of promoting your company logo. Its durable prismatic structure increases the visibility of marked vehicles while meeting FMVSS 108 federal requirements.

● **Available with custom logo**

AVERY DENNISON

Vehicle Safety

VEHICLE GRAPHICS

V-8000
Prismatic Reflective Film

NO WATERMARK

- V-8000 White
- V-8005 Blue
- V-8007 Green
- V-8008 Red
- V-8013 Fluorescent Yellow-Green
- V-8014 Fluorescent Orange

V-4000
Beaded Reflective Film

NO WATERMARK

- V-4000-101 White
- V-4000-190 Black
- V-4000-250 Yellow
- V-4000-350 Orange
- V-4000-450 Red
- V-4000-650 Blue

VEHICLE REGISTRATION

L-3050 Series
License Plate

CUSTOM WATERMARK AVAILABLE

- L-3050 White
- L-3051 Yellow
- Custom

LV-0700 Series
Validation Decal

CUSTOM WATERMARK AVAILABLE

- White
- Yellow
- Lemon Yellow
- Gold
- Orange
- Blue

- Yellow Green
- Green
- Red
- Magenta

LW Series
Window Sticker

NO WATERMARK

- LW-1000
- LW-0400
- LWF-0100

Vehicle Safety Films

Ensure safety and emergency vehicles stand out with reflective film from Avery Dennison. Vehicle safety films add striking and bold daytime and nighttime appearance as well as during inclement weather. Enhance your maintenance, utility, and emergency vehicles with reflective materials to increase visibility.

Vehicle Registration

License plate and security films provide high levels of reflectivity while allowing for custom printing options and security features that are critical to government agency requirements. The reflective sheeting can be custom-printed, water-marked, and with our patented Secure Mark™ process added depending on the level of security desired.

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Reference Guide

NUMBERING SYSTEM EXPLAINED

T–6500XXXX
1 2 3 4   5

1 Initial letter: end application

2 First number: reflectivity level (type XI is shown as 11)

3 Second number: adhesive type

4 Third and fourth numbers: color

5 XXXX: Additional descriptor or watermark code

CONTACT US

For more information, please visit our website at reflectives.averydennison.com. To get in touch, or to request samples, please fill out the contact form. Contact customer service directly at 1–877–214–0909.

Need the full sign production solution? Learn more about TrafficJet™ at avydn.co/trafficjet.

Initial Letter: End Application	
T	Traffic Sheeting
W	Temporary Traffic Control Sheeting
First Number: Reflectivity Level	
1	ASTM D–4956 Type I Engineer Grade
2	ASTM D–4956 Type I Prismatic Engineer Grade
6	ASTM D–4956 Type IV High Intensity Prismatic Grade
7	ASTM D–4956 Type VIII Premium Prismatic Grade
9	ASTM D–4956 Type IX Premium Prismatic Grade
11	ASTM D–4956 Type XI Full Cube Prismatic Grade
Second Number: Adhesive Type	
0	None
1	Pressure Sensitive for Plastic Substrates
2	Pressure Sensitive for Wood Substrates
5	Pressure Sensitive for Aluminum Substrates

Third and Fourth Number: Color	
00	White
01	Yellow
04	Orange
05	Blue
07	Green
08	Red
09	Brown
11	Fluorescent Yellow
13	Fluorescent Yellow-Green
14	Fluorescent Orange
42	4" Left Orange Pre-striped Barricade Sheeting
43	4" Right Orange Pre-striped Barricade Sheeting
44	6" Left Orange Pre-striped Barricade Sheeting
45	6" Right Orange Pre-striped Barricade Sheeting

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