



**Reflectivity. Durability. Security.**

**STAND UP**  
TO ROADWAY  
CONDITIONS

**STAND OUT**  
FOR EASY  
IDENTIFICATION

## Avery Dennison® License Plate Sheeting and Registration Stickers

- Broad portfolio of high quality, durable materials to support your operation
- High quality ISO-certified, Six Sigma Qualified manufacturing processes
- Unique Secure Mark™ technology security features built in
- No special inks or hot foils for embossed plates
- Turnkey capabilities from experts who know the entire plate manufacturing process
- Global distribution for more than 25 years



Inspired Brands.  
Intelligent World.™

[reflectives.averydennison.com](http://reflectives.averydennison.com)

## Avery Dennison® Secure Mark™ Technology

Used to integrate customer specific watermark designs into the sheeting. The watermark is impossible to reproduce through standard print processes and subsequently provides a high level of anti-counterfeit properties to any finished goods created with the Secure Mark™ Technology.

### License Plate Sheeting



**L-3050 Series Retroreflective Beaded Sheeting** is made from an enclosed lens retroreflective material, designed and engineered for embossed or flat license plates.

- L-3050 available in white, custom colors, and custom pre-print designs
- L-3050 Digital with LP-0500 overlamine available for print on demand, and is compatible with thermal transfer, solvent & UV screen, and rollercoat technologies
- Optional Secure Mark™ meets government requirements for security and is an available option with each sheeting series
- Exceeds the requirements of ISO 7591 and LS-300C



**L-6050 Series Prismatic Retroreflective Sheeting** for license plates is a premium quality prismatic material designed and engineered for the production of high quality embossed license plates.

- Unique prism design helps prevent counterfeiting
- Can be printed using digital thermal transfer, solvent and UV screen, or rollercoat technologies
- Meets Brazil resolutions 231, 241, and 372
- Exceeds LS-300C requirements

### Vehicle Registration Stickers



**LV-0700 Series Reflective Film** is a premium quality, enclosed lens retroreflective material that meets vehicle tag and sticker requirements.

- Ideal for low-temperature application
- Available in 10 standard colors plus custom colors
- Secure Mark™ technology prevents counterfeiting



**LW-0400 Series Window Decal Film** is an enclosed lens retroreflective material designed for use as window stickers, third license plates, or additional validation of vehicle registration.

- Multiple material constructions of use inside or outside the vehicle
- Provides easy verification for authenticity
- Available with Secure Mark™ technology to prevent counterfeiting
- Designed for variable printing and compatible with a variety of converting methods

Contact Avery Dennison® for complete information at [reflectives.averydennison.com](http://reflectives.averydennison.com)



Inspired Brands.  
Intelligent World.™

**Avery Dennison Reflectives**  
7542 North Natchez Ave.  
Niles, IL 60714 USA  
Phone: 877-214-0909  
[reflective.orders@averydennison.com](mailto:reflective.orders@averydennison.com)  
[www.reflectives.averydennison.com](http://www.reflectives.averydennison.com)

[reflectives.averydennison.com](http://reflectives.averydennison.com)