Certified Digital Traffic Converter

CDTC™

AVERY DENNISON®

reflectives.averydennison.com/cdtc

CDTC™

Not all digital print platforms produce specification compliant signage. Being a Certified Digital Traffic Converter provides your customers confidence that you are using a leading digital print system capable of producing high quality specification compliant traffic signs, warranted by Avery Dennison. As a member of the Certified Digital Traffic Converter (CDTC) program, you have access to technical, marketing, and regulatory tools to maximize your TrafficJet advantage.

Criteria

- Own a TrafficJet Print System professionally installed by an Avery Dennison certified technician
- Have properly trained operators and maintain correct machine settings to produce specification compliant and warranted signs
- Submit yearly validation samples to be tested by Avery Dennison

What You Get

- Printable digital certificate
- Certificate of Conformance confirming active status
- Referals when agencies ask for local CDTC members
- Membership to global community and support
- Access to a library of branding tools

Take Your Operation to the Next Level

Joining the Avery Dennison Certified Digital Traffic Converter program is the right move for your operation since it demonstrates your commitment to quality. For more information on becoming certified, please contact your local Avery Dennison representative or visit **reflectives.averydennison.com**.

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